

KTXA PROGRAM/ISSUES REPORT  
January 1-March 31, 2013

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The Station produces and airs a regularly scheduled local public affairs show, *Plugged Into DFW*, Saturdays at 6:30am. The Station also runs a number of public service announcements throughout each quarter of the year.

KTXA  
Quarterly Issues Report  
January-March 2013

Plugged Into DFW

Airdate: January 5, 2013:

Topic: United Way of Tarrant County

Host: Adrienne Bankert

Issue: Community Outreach

Guest: Ann Rice, COO of United Way of Tarrant County

Focus: Covered general topics of interest of UW of Tarrant County; how the UW works, who benefits, programs they support, how the public can help.

Airdate: January 12, 2013:

Host: Brendan Higgins

Issue: Medical

Topic: Early Flu season in North Texas

Guest: Dr. Clark Meador, DO, Baylor All Saints

Focus: Overview of the early flu season in North Texas. Topics included the difference between the flu and the common cold; symptoms of both; ongoing debate on whether to get flu shot, why children are dying from the flu this year. Symptoms of the flu and a cold were discussed in the show.

Issue: Medical/Community

Topic: Update on the construction on Parkland Hospital and the importance of the hospital to this area.

Guest: Eddie Reeves, Member, Parkland Board of Managers

Focus: The "New" Parkland is scheduled to open in 2015. A look at the changes in the physical facility; the additional services the hospital will offer the thousands of people they serve; how the construction is funded and the importance of Parkland to North Texas. Pictures of the construction and the new facility were aired.

Issue: Community

Topic: BraveLove. A new nonprofit hoping to help change the way people think about adoption.

Guest: Eliot Kerlins, Jr., Board member

Focus: The discussion centered on how BraveLove is serving as a resource for domestic adoptions. Their goal is to help women who decide to give a baby up for adoption as well as couples and individuals who want to adopt.

Issue: Education  
Topic: Dallas Summer Musicals Academy of Performing Arts  
Guest: Kevin Cook, Director of Education

Focus: Overview of the Academy and its programs. Dallas Summer Musicals Academy of Performing Arts operates as an affiliate of Dallas Summer Musicals. Topics included classes offered, who can attend, student productions and the importance of arts in a child's life.

Airdate: January 19, 2013:  
Topic: Head Start of Greater Dallas  
Host: Adrienne Bankert  
Guest: Kenneth Gilbert, COO Head Start Dallas, Tom Valant, Director of Center Operations, Head Start Dallas  
Ike Ollison, Parent (daughter enrolled in Head Start), Monica Burks, Family Advocate Head Start  
Jenny King, VP Board of Directors, Head Start  
Issue: Education  
Focus: Covered general topics of interest of Head Start of Greater Dallas; how Head Start works, who benefits, programs they support, how the public can help. Ike Ollison and Monica Burks covered the feature from a parental aspect.

Airdate January 26, 2013:  
Topic: The Bridge Homeless Shelter, Dallas/The Presbyterian Night Shelter, Fort Worth  
Host: Brendan Higgins  
Guest: Jay Dunn, President and CEO of The Bridge, Dallas  
Toby Owen, Executive Director, The Presbyterian Night Shelter, Fort Worth  
Issue: DFW Homeless  
Focus: Covered how The Bridge and Presbyterian Night Shelter help the homeless in Dallas and Fort Worth, looked at some of the underlying reasons for homelessness, looked at success stories, and looked at how the public can help

Airdate: February 2, 2013:  
Host: Adrienne Bankert  
Issue: Community/Crime  
Topic: Christopher Scott's story  
Guest: Christopher Scott

Focus: Christopher Scott was exonerated in October 2009 for a murder he did not commit. He was sentenced to life at 29 years old. He spent 12 years in prison. He was exonerated in part due to work of students from UTA's Innocence Network Program. Today Scott is helping others who have been wrongfully incarcerated to become exonerated. He helps raise funds for their legal defense and lobbies the legislature on victims' behalf. Scott has a non-profit organization, House of Renewed Hope, <http://houseofrenewedhope.org>. He also is a businessman who owns a men's clothing store.

Airdate: February 2, 2013 (cont'd)

Issue: Education

Topic: Choices Leadership Academy in North Dallas

Guest: Karen Kizzee Harkey, Head of School -Choices Leadership Academy  
Sheran Keyton, Performing Artist

Focus: Choices Leadership Academy in North Dallas is a small private, college prep middle school. The guests discussed the programs the school offers its students and its annual fundraiser. The benefit program is a one woman musical stage play featuring celebrated stage and screen actress Sheran Goodspeed Keyton as Etta James in Simply Etta.

The school is the only private middle school in the DFW area serving students in 5th through 8th grade. Most of the students are on scholarship or receive some form of financial aid. They are an accredited school by the Southern Association of Colleges and Schools.

Airdate: February 9, 2013

Host: Brendan Higgins

Issue: Medical

Topic: Sudden Cardiac Arrest (SCA)

Guest: Dr. William Scott, UT Southwestern

Focus: According to the American Heart Association more than 10,000 young people die from sudden cardiac arrest each year. That's 28 lives lost per day from this silent killer. It is an illness of teen athletics. The survival rate is very low. Dr. Scott gave viewers information on prevention and symptoms. He talked about how challenging it is to predict it.

Issue: Medical

Topic: Living for Zachary

Guest: Kim Jones, aunt of Zachary Schrah

Focus: Plano High School student Zachary Schrah died from SCA in 2009. His mother Karen Schrah, started a non-profit in honor of her 16 year old son. The mission is to educate students, coaches and athletes about SCA's. Kim Jones, director of marketing and development for Living for Zachary, talked about how the non-profit is providing free screenings for young athletes. The non-profit raises money to buy AEDs for schools. She also talked about their upcoming free heart screening and Gala: [www.living4zachary.org](http://www.living4zachary.org)

Issue: Arts

Topic: Dallas Summer Musicals

Guest: Michael A. Jenkins, Dallas Summer Musicals

Focus: Dallas Summer Musicals (DSM) is the preeminent nonprofit presenter of Broadway theatre in North Texas. It presents shows for all ages year round. This is their 73rd season. Mr. Jenkins talked about their new season. Some of the productions this season include The Lion King, Wicked, Catch Me If You Can and Mary Poppins.

Airdate: February 9, 2013 (cont'd)

Issue: Economy

Topic: Travel

Guest: Nicole Ivy, Travel Expert

Focus: Nicole Ivy, travel expert with CheapCaribbean.com based in Plano, talked about travel deals to the Caribbean for spring break and last-minute Valentine's Day deals. The online booking site is dedicated to travel to the Caribbean and Mexico.

Airdate February 16, 2013:

Topic: St Philip's School and Community Center, Dallas

Host: Adrienne Bankert

Guest: Headmaster and Executive Director Dr. Terry J. Flowers, Sherrelle Evans, Board President Sheryl Walker, Community Center Coordinator, Principal Gwendolyn Barjon, students Malcolm Herod and Ebony Moss

Issue: Education/Community Service

Focus: Background on St. Philip's establishment in the late 1940's, its path to becoming an outstanding pre K-6<sup>th</sup> grade academy. Students have a 100 percent graduation rate, and all go on to graduate from high school. Over 95% of that number then will graduate from college and many go on to advanced degree programs.

Airdate: February 23, 2013

Host: Brendan Higgins

Issue: Community

Topic: Downtown Dallas Development

Guest: Kourtney Garrett, Executive Vice President  
Shalissa Colwell, Director of Marketing.

Focus: The show focused on the changing face of downtown Dallas. Areas of discussion included new parks, residential options, living downtown, entertainment, hotels, restaurants, clubs, etc. Discussions also centered on new developments near downtown Dallas.

Airdate: March 2, 2013:

Topic: Executives in Action

Host: Adrienne Bankert

Guest: Andrea Sutcliffe- Executive Director of *Executives In Action*, Kendell Hall- *Project Walk Dallas* Executive Director, Ellen Zeidler- *Executives In Action* Exec on the Project Walk project.

Issue: Community Service

Focus: Executives in Action is a non-profit group that focuses on providing executive help to other non-profits. Discussed ways that EIA helps non profits, and as an example, the executive who was "loaned" to Project Walk was with us, along with the Project Walk director, to show how they were able to help that particular non-profit which focuses on people with spinal or other debilitating injuries preventing them from walking.

Airdate: March 9, 2013

Host: Brendan Higgins

Issue: Medical/Health

Topic: Organ Donation

Guest: Nefeterius McPherson, Susan Cauley from Parkland's Kidney Acquisition Dept.; Oscar Mondragon, son donated kidney; Ramiro Mondragon, kidney recipient

Focus: This show focused on organ donation. Ms. McPherson received a liver on November 6, 2011. In 2005, she was diagnosed with a rare bile duct/liver disease called Secondary Sclerosing Cholangitis. She discussed her transplant, her young donor and how she is now a donor advocate.

Ms. Cauley talked about Parkland Hospital's Living Donor Program. She talked about how to become a living donor, what to expect and the recovery.

Oscar Mondragon talked about the decision to give a kidney to his dad. He donated a kidney to his father, Ramiro Mondragon, on May 1, 2008. Oscar was 25 years old at the time of donation. His dad had been on dialysis prior to the transplant. Susan Cauley was the manager of the transplant program when the donation took place.

Airdate March 16, 2013:

Topic: Victim's Outreach

Host: Adrienne Bankert

Guest: Betty Kay Schlesinger Executive Director, Victim's Outreach, Josh Poole, President Victims Outreach Board of Directors

Issue: Responses to Violent Crime

Focus: Victims Outreach supports victims of crime and violence to help them survive, heal, and thrive; serves victims of all types of violent crime in Dallas and surrounding counties. All services are provided free of charge, and are available in English and Spanish. Professional counseling for children, adolescents, and adults. Professionally facilitated support groups available for family and friends of homicide victims, domestic violence, and assault/robbery. 24-hour crisis line with crisis counseling, information and referral services. Legal advocacy and accompaniment to law enforcement and court. Personal advocacy with employers, doctors, prison system, etc. Assistance with Crime Victims Compensation application and appeals processes.

Airdate: March 23, 2013

Host: Brendan Higgins

Issue: Medical

Topic: Cyberchondria

Aired Reporter Brian New's package on cyberchondria. More and more people are diagnosing their illnesses with information they find on the internet.

Issue: Medical

Topic: Heart Hotline

Guest: Jennifer Ledbetter, Medical City Dallas Hospital

Medical City Dallas Hospital has a new Heart Hotline. Jennifer Ledbetter, Director of Cardiovascular Services at the hospital talked about the hotline, who mans the phones, types of calls they get, etc.

Issue: Medical

Topic: Kid President Profile

Profile on a 9-year-old internet celebrity: Kid President. He talked about the bone disease he has and his internet success.

Issue: Community

Topic: Community project Emmitt Smith is sponsoring

Former Dallas Cowboy player Emmitt Smith is opening a new center for children in Arlington. It is the Youth Education Town (YET). Sports reporter Steve Dennis takes a tour with him. Smith also talked about how a center like the one he is building helped him and his siblings while they were growing up.

Issue: Medical

Topic: Breast cancer in younger women.

A new study finds that the incidence of advanced breast cancer is growing among young women. Women who are between the ages of 25 and 39 are the victims. Karen Borta reports on the findings of this study.

Issue: Medical

Topic: Breast cancer in younger women

Guests: D J Spinderella and Dandrea Roper are young breast cancer survivors

The two sisters talked about Dandrea Arden's breast cancer journey. She is 38 and falls into the young group of women getting breast cancer. They also talked about an event former Dallas Cowboy player Brady James' Foundation 56, hosted on March 30. It was a health and wellness event with health screenings and medical vendors providing information on health.

Airdate March 30, 2013:

Topic: Easter Eggstravaganza, Calvary Christian Academy

Host: Adrienne Bankert

Guest: Troy Bravenboer, Outreach Coordinator; Dan Kraft, Outreach Coordinator

Issue: Community Service

Focus: Show focused on upcoming Easter weekend activities. Calvary Cathedral sponsors a 5,000-egg Easter egg hunt, along with prizes and food. Admission is free. What it takes to put it on, who benefits from it, etc. Discussed their upcoming major fundraiser for Calvary Christian Academy that has a high graduation rate and has sent kids to schools such as Harvard.